



Black in Gaming: The Journey of Video Game Journalist Jordan Minor

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For many gamers, the dream of turning their passion into a career seems like a distant fantasy. But for Jordan Minor, that dream has become his everyday life. From growing up in the heart of Gloucester County in Logan Township to becoming a respected voice in video game journalism, Minor's journey is one of persistence, passion, and an unwavering belief in his work.

Now 33 years old, Minor reflects on his upbringing, recalling having what many would see as a typical childhood before his father, Frank Minor, was elected mayor of Logan Township. Minor's youth was filled with childhood adventures, sports like soccer and tennis, and even a brief stint playing the trumpet. But two things always stood out: video games and writing. "While I played video games, I was doing a lot of writing, and those two things ultimately became the things that I cared about the most."

Minor's passion for storytelling and gaming became the foundation for his future. After graduating from Kingsway High School, Minor took another step toward his dream; he enrolled in Northwestern University's Medill School of Journalism in Evanston, Illinois. "I went to college specifically to do video game journalism," he explains. "I knew that it is such a niche field, and it's such an increasingly competitive field because many people want to do it." Realizing how competitive the video game journalism field was, Minor set out to make sure he would become the best he could be if he pursued this path.

Through Northwestern's advocacy for its students, the University places students in different publications. Minor was placed at PCMag, where he still works today as a senior analyst on their apps and gaming team. This stability gave Minor the courage to embark on a new challenge: writing a book. With the help of his agent in 2021, Minor honed his focus on creating a video game book, and in 2023, he released his debut book, Video Game of the Year: A Year-by-Year Guide to the Best,



Boldest, and Most Bizarre Games from Every Year Since 1977, published by Abrams Image. Through a series of essays in chronological order, Minor dives into "the most innovative, genre-bending, and earth-shattering" video games from 1977 to 2022. The book is illustrated by Wren McDonald, who created retro-inspired imagery perfect for the readers' journey through 40 years of video game history. Video Game of the Year also features contributions from members of the video game community, including New York Times bestselling author Jason Schreier, Max Scoville, Rebekah Valentine, Blessing Adeoye Jr., and Devindra Hardawar.

Writing a book is no small task, and the process taught Minor lessons about patience, discipline, and his true desire to see his vision come to life. Used to the fast-paced nature of the world of journalism, he had to adjust to the much slower world of publishing. This patience helped Minor get through the process of pitching ideas that would eventually be rejected, the negotiation stage, and the lengthy process of writing as well. He also learned throughout this process that advocating for himself and his work is vital—through marketing this project, he made sure to be vigilant about getting the word out about his book. He explains, "I've tried to be shameless in getting the book out there and not feel like I'm bothering people. I'm proud of the product, and I want people to know about it," Minor added.

When asked about any challenges he faced while putting Video Game of the Year together, Minor recounts

formulating a group of people he knows within the gaming industry to contribute small blurbs about their favorite games. In particular, the process of making spreadsheets to keep track of who he asked, editing submissions, and then trying to find a place to include all the submissions while abiding by the limited page count was challenging. Despite the challenges, the result has left Minor humbled that his peers, whom he respects deeply, were willing to play a part in making this happen; in tandem with this, Minor was humbled by the response from the public, describing it as "really great and validating."

Video Game of the Year has sparked conversations about the world of gaming and has even been selected as a required text for the gaming history course at Quinnipiac University.

The success of his first book has fueled even greater aspirations. Minor says, "I also would love to use the momentum from this and having broken through like this to keep going." He's doing exactly that. Minor has plans to release his second book this year with indie publisher Boss Fight Books, and the book will explore the world of the Super Mario Galaxy. Continuing with his success, Minor has been nominated for the 2025 Black In Gaming (BIG) Awards for the Excellence in Media Award. The Black In Gaming Foundation leads with the mission "To connect, educate, and empower black talent in the worldwide gaming ecosystem."

Minor's journey from a small-town kid with a love for video games to a recognized journalist and author is proof of the power of dedication and belief in one's passions. His story isn't just about breaking into a competitive industry, it's about following what you love and finding ways to make it your own. Minor serves as an inspiration that dreams are possible if you're willing to put in the work, embrace the challenges, and, most importantly, never stop playing.

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Down Memory Lane



Ron Allen photo / SCOOP file photo

In 2015, the Clef Club held an infusion of artistic excellence and mentorship during a two-day master class with jazz great Al Jarreau. Jarreau and three teaching artists (Marc Johnson, Michal Beckman, and Sherry Butler) led an intensive master class with selected vocal students from The Creative Arts Morgan Village Academy in Camden, the Girard Academy Music Program, and String Theory High School. Where are these young people now?

Kingdom Financial

Continued from page 8

faith and replaces them with biblical truth. He reminds us that we serve a limitless God who desires His children to thrive. Beyond just financial success, Kingdom Wealth and Prosperity will help you:

- * Strengthen your faith and trust in God's provision
- * Develop a prosperous mindset rooted in biblical truth
- * Take practical steps toward financial and spiritual growth
- * Discover how to be a vessel of blessing to others

This is more than just a book. It is a life-changing guide to stepping into the fullness of what God has in store for you. Whether you read it alone, work through the exercises in the workbook, or immerse yourself in the 31-day devotional, you will walk away with a renewed sense of purpose and a deeper understanding of what it truly means to live in God's abundance.

Final Thoughts

Pastor Gary R. Moore has delivered something truly special with Kingdom Wealth and Prosperity. This is not just another book on wealth, it's a call to embrace the divine inheritance that God has promised His children. It will challenge, inspire, and, most importantly, transform you.

If you are ready to shift your mindset, grow in faith, and walk in the prosperity God has already prepared for you, then Kingdom Wealth and Prosperity is a must-read. Keep an eye out for this book. It just might be the key to unlocking the next level of your life.